



In 2010, Interfilère will once again be taking its place alongside the Salon International de la Lingerie in the portfolio of fashion trade fairs at Porte de Versailles, between January 23rd and 25th 2010. The show will be held in the same venue as September: pavilion 3.

SHOW HIGHLIGHTS

New communications celebrating femininity and seduction

A source of inspiration for all the markets, lingerie and its upstream fabrics industry are placing the emphasis on femininity, intimacy, seduction and luxury...

Business: 160 exhibitors and over 11,000 visitors, two-thirds of them travelling in from abroad

A global platform for the intimates industry and the only fabrics trade show, 160 international exhibitors are expected. Interfilère will make the most of synergies with the other trade shows, tapping into a vast pool of visitors.

Creativity: the show's key strength!

Selected for its creativity and dynamism, Interfilère's product range is its greatest asset.

Interfilère stays in line with market trends and develops a new sector: "loungerie"!

Loungerie, i.e. a new parallel wardrobe, featuring an exciting array of mix-and-match articles - little tops, trousers, briefs and cardigans - to be worn at any time of day, accompanied by a range of beach cover-ups.

Fashion and information at the heart of the event!

With its striking linear display, the General Forum positively vibrates at the heart of the show, the Evolution guide and its updated version the "Super Guide" stay ever closer to the latest fashions and the style agencies Nelly Rodi, Carlin International and Concepts offer an insight into trends through a series of conferences...

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